**Public Service Announcement Project Instructions and Guidelines (20pts)**

As a group you are to choice an ecosystem that can be found in the Florida Keys and exploit the dangers facing this ecosystem in a public service announcement. You will have to briefly describe the ecosystem and then describe how the ecosystem is being negatively impacted.

Here are the requirements and associated point values:

* Must define what the ecosystem is that you are discussing by including the following (location of ecosystem, physical characteristics, unique characteristics, and overview of functions for surrounding community) **[4pts]**
* Must describe how the dangers are impacting one abiotic factor of the environment and two organisms (biotic factors) of the environments. **[5pts]**
* Information must be presented in a way that is logical and creative. **[3pts]**
* Must be at least 45 seconds in length but no longer than 60 seconds. **[1pt]**
* Must clearly define the problem that is facing this ecosystem. **[4pt]**
* Must find one agency that is trying to help save this ecosystem **[1pt]**
* Must share how the public can help or raise awareness to this issue **[2pt]**

The PSA should NOT:

* Contain any inappropriate language or gestures
* Be offensive
* Be careless or ill conceived
* Contain irrelevant or unnecessary information
* Show any evidence of horseplay

Suggestions for Improvement by Reviews:

Signature of Reviewers: